



Intelligent
Transport
Systems Perú

ITS MEMBERSHIP - 2025

The leading source of information serving the transportation and ITS sector

Our mission is to work towards a broader deployment of transportation solutions by promoting innovative and technological ideas that enhance road infrastructure, safety, efficiency, and sustainability in the region.

WHO WE ARE?

Intelligent Transport Systems Peru is an organization that provides a platform to support the deployment of technology for a cleaner, safer, and more efficient transportation network.

By informing and connecting public, private, and academic field, we foster innovation in the world of intelligent transportation.

OBJECTIVES

- Provide a platform for networking and finding solutions to common ITS challenges.
- Establish a platform for cooperation and knowledge exchange among all our members, both nationally and internationally.
- Facilitate and promote events and activities where stakeholders can share knowledge and collaborate.
- Promote mutual cooperation between the public and private sectors for the efficient implementation of ITS, thereby contributing to the development and improvement of national road infrastructure.

WHY JOIN US?

We are a coalition of like-minded professionals, each striving to create a better future in transportation in the following regards:

SAFE

SUSTAINABLE

ACCESSIBLE

COMPETITIVE

RELIABLE

EQUITABLE

MEMBERSHIP BENEFITS

When your organization joins our ITS organization, all employees, regardless of their department, can access the membership benefits we offer.

CONNECT WITH “ITS” INDUSTRY LEADERS

Access to a network of ITS professionals and experts at the Peruvian and Sudamerican.

CORPORATE BRANDING AND PROMOTION

Opportunity to showcase products and services at national and international events and affiliated media.

PUBLICATIONS

Showcase your products, services, success stories, and professionalism through articles, news, and interviews.

INTERNATIONAL REACH

Connect with ITS sector professionals in the South American region at our events.

ACCESS TO INFORMATION AND RESOURCES

Your staff will have access to all in-person events, online resources, webinars, committees, and workshops.

PROFESSIONAL DEVELOPMENT

Your staff will have access to training, courses, and seminars from transportation experts.

Our Audience

ITS members have access to our national and international network and promotional channels.



Website & Portal

2000 unique visitors per month
averages at our ITS website.

800+ active monthly users.
are engaged with the ITS members' portal



LinkedIn

1000 Subscribers
22% Engagement Rate - Average clicks



Facebook

3300 Followers
14,7% Engagement Rate - Average clicks



eMarketing

ITS Newsletter

The biweekly ITS newsletter promotes news about new projects in LATAM, updates from associated members, and the transportation industry in general.

400 Subscribers
29,6% Engagement Rate per Email Campaign

Website visitors are industry professionals in transportation technologies, including those from products, services, government, engineering, and academia.

ITS members are invited to contribute academic content and, in turn, promote the development of technologies with relevant news for the industry.



ANNUAL ITS MEMBERSHIP





GENERAL MEMBER

Our membership is designed for organizations that want to highlight their leadership in the industry, establish connections with key leaders, and take advantage of personalized sponsorship and marketing opportunities.

Annual Membership Price (Yearly)

\$1000.00 USD

BENEFITS:

- Inclusion of Logos on Website, Social Media, and ITS Magazine
- Writing and Publishing of 4 Articles on Social Media    
- Writing and Publishing of 2 Articles in ITS Magazine (*) 
- Technical-Commercial Talk at All Our Seminars
- 10% discount on Commercial-Booths at events and advertising

(*) Article: Success Stories, Projects, Interviews, or others upon request

(**) These articles will appear in 2 of our 4 annual magazines

(***) Advertising can be added at the end of each article (optional)

NON MEMBER SERVICES

- Writing and Publishing of 1 Article on Social Media



\$300.00 USD

- Writing and Publishing of 1 Article in ITS Magazine



\$500.00 USD

per page

- Technical-Commercial Talk at Our Conferences

\$500.00 USD

ADVERTISING IN “ITS MAGAZINE”

Be part of our quarterly magazine dedicated to ITS.
This is the perfect space for your company to stand out and strengthen your brand in front of a specialized audience in TRANSPORTATION and TRAFFIC, showcasing your products, services, and positioning yourself as a leader in the industry.

04 ISSUES PER YEAR



MARCH

JUNE

SETEMBER

NOVEMBER

ADVERTISING RATES

1/2 PAGE

\$ 500.00 USD

1 PAGE

\$ 900.00 USD

(*) The advertising rates are per each published magazine edition



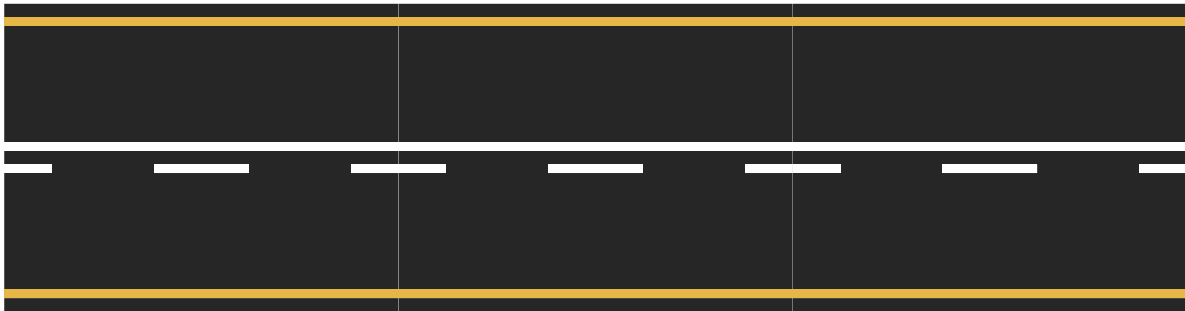
**Intelligent
Transport
Systems Perú**

**The main source of information serving the
transportation and ITS sector**

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✉ info@itsperu.org

🌐 itsperu.org



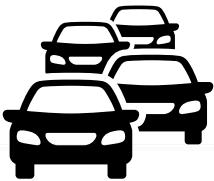
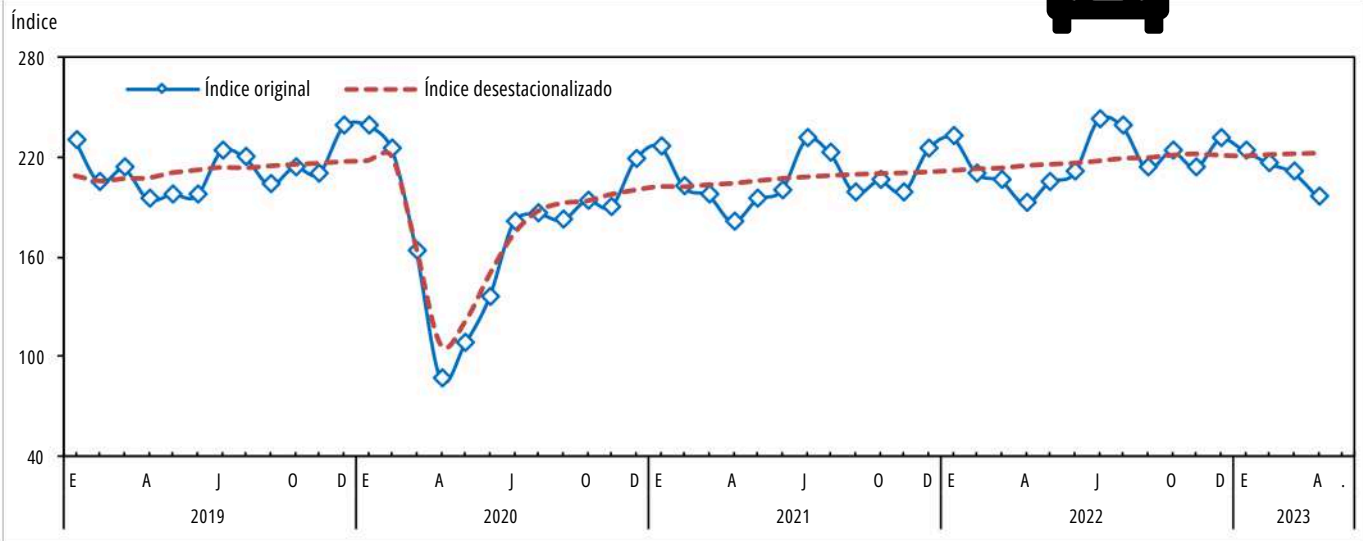


GRÁFICO N° 01

Perú: Evolución del Índice Nacional del Flujo Vehicular, 2019 - 2023
(Año Base 2007 = 100,0)



Serie desestacionalizada con el programa ARIMA X-13.

Elaboración: Instituto Nacional de Estadística e Informática - OTED.

OPCIONES DE MEMBRESÍA Y PUBLICIDAD

MIEMBRO GENERAL

Nuestro nivel de membresía general está dirigido a organizaciones que desean resaltar su liderazgo en la industria, establecer conexiones con líderes clave y aprovechar oportunidades de patrocinio personalizadas. Por favor contáctenos para explorar más esta opción.

Precio de Membresía Anual:

S/ 2000.00

PUBLICIDAD EN REVISTA (TRIMESTRAL)

Forma parte de nuestra revista trimestral dedicada a los ITS.
Este es el espacio ideal para que su empresa destaque y fortalezca su marca ante una audiencia especializada en TRANSPORTE y TRÁFICO mostrando sus productos, servicios y a su vez posicionarse como líder en la industria.

1/2 PÁGINA

S/ 1500.00

1 PÁGINA

S/ 2500.00



AFILIATE A NUESTRA RED

Afiliate y colabora con nosotros en nuestra red de especialistas en tecnología de transporte y tráfico

CONÉCTESE CON LÍDERES DE LA INDUSTRIA ITS

ALCANCE INTERNAC

BRANDING CORPORATIVO Y PROMOCIÓN

ACCESO A INFORMACIÓ

PUBLICACIONES

DESARROLLO PR

AFILIADOS



+51 993635248

+64 272742710

REDES

✉ info@itsperu.org

🌐 itsperu.org



Publica o Anunciate en nuestra REVISTA ITS

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PUBLICACIONES

- Febrero
- Mayo
- Agosto
- Noviembre



AFILIADOS

 **SECURITON**

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